

# THE PEI/BIH COMMUNITY ADVISORY BOARD NEEDS YOU!

## Perinatal Equity Initiative (PEI) & Black Infant Health Program (BIH)

### Community Advisory Board

The Governor's budget appropriated new funding to the California Department of Public Health (CDPH)/Maternal, Child and Adolescent Health (MCAH) Division to establish the California Perinatal Equity Initiative (PEI).

#### WHY?

In recognition of persistent racial inequities in infant mortality, the California State Legislature established the Black Infant Health (BIH) Program in 1989 to identify and implement strategies to improve birth outcomes for Black mothers and babies. BIH was then supplemented by the Perinatal Equity Initiative in 2018 to further expand on these strategies.

#### WHAT?

The Riverside University Health System-Public Health (RUHS-PH) Perinatal Equity Initiative currently funds two community agencies that are implementing evidenced-based and informed interventions that will further provide resources and services to bridge the gap to Black Infant Health services. These interventions are shown below:

- Fatherhood Initiative Services Program Intervention
- Community Doula Services Program Intervention

#### GETTING INVOLVED?

The RUHS-PH BIH/PEI currently conducts quarterly Community Advisory Board (CAB) meetings with community partners with a vested interest in seeing better perinatal outcomes for Black women/birthing families in Riverside county.

We welcome parents, community members, CBO's, perinatal providers, doulas, midwives, mental health providers, students and anyone interested.

For more information on how to become involved in the RUHS-Public Health PEI/BIH CAB, please contact Curley Palmer at (951) 840-8024 or [CuPalmer@ruhealth.org](mailto:CuPalmer@ruhealth.org).

