





## **WE NEED YOUR HELP** TO STRENGTHEN PEI AND BIH

The purpose of the Perinatal Equity Initiative (PEI) is to address the causes of persistent inequality and identify best practices to deal with disparities in African-American infant mortality.

The Black Infant Health (BIH) program works to reduce the infant mortality rate of African-American pregnant and parenting women through group model and case management.

Join the PEI/BIH Community Advisory Board (CAB) to provide input with other community representatives about the best ways to support and outreach to the African-American community.



In 2018, recognizing an alarming statewide gap in African-American infant mortality, PEI was established within the California Department of Public Health.